



# Digital Media Hidden Data Extracting

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**Abstract:** We consider the problem of extracting blindly data embedded over a wide band in a spectrum (transform) domain of a digital medium (image, audio, video). We develop a novel multicarrier/ signature iterative generalized least-squares (M-IGLS) core procedure to seek unknown data hidden in hosts via multicarrier spread-spectrum embedding. Neither the original host nor the embedding carriers are assumed available. Experimental studies on images show that the developed algorithm can achieve recovery probability of error close to what may be attained with known embedding carriers and host autocorrelation matrix.

**Keywords:** annotation, blind detection, covert communications, data hiding, information hiding

## 1. INTRODUCTION

Rapidly increasing power of personal mobile devices is providing much richer contents and social interactions to users on the move. This trend however is throttled by the limited battery lifetime of mobile devices and unstable wireless connectivity, making the highest possible quality of service experienced by mobile users not feasible. The recent cloud computing technology, with its rich resources to compensate for the limitations of mobile devices and connections, can potentially provide an ideal platform to support the desired mobile services. Tough challenges arise on how to effectively exploit cloud resources to facilitate mobile services, especially those with stringent interaction delay requirements. In this paper, we propose the design of a Cloud-based, novel Mobile social TV system.

Cloud computing is the provision of dynamically scalable and often virtualized resources as a services over the internet Users need not have knowledge of, expertise in, or control over the technology infrastructure in the "cloud" that supports them. Cloud computing represents a major change in how we store information and run applications. A number of mobile TV systems have sprung up in recent years, driven by both hardware and software advances in mobile devices. Some early systems bring the living room experience to small screens on the move. But they focus more on barrier clearance in order to realize the convergence of the television network and the mobile network, than exploring the demand of "social" interactions among mobile users.

We propose the design of a Cloud-based, novel Mobile social TV system. The system effectively utilizes both PaaS (Platform-as-a-Service) and IaaS (Infrastructure-as-a-Service) cloud services to offer the living-room experience of video watching to a group of disparate mobile users who can interact socially while sharing the video. To guarantee good

streaming quality as experienced by the mobile users with time varying wireless connectivity, we employ a surrogate for each user in the IaaS cloud for video downloading and social exchanges on behalf of the user. Nowadays smart phones are shipped with multiple microprocessor cores and gigabyte RAMs; they possess more computation power than personal computers of a few years ago. On the other hand, the wide deployment of 3G broadband cellular infrastructures further fuels the trend. Apart from common productivity tasks like emails and web surfing, smart phones are flexing their strengths in more challenging scenarios such as real time video streaming and online gaming, as well as serving as a main tool for social exchanges.

## 2. LITERATURE SURVEY

Literature survey is the most important step in software development process. Before developing the tool it is necessary to determine the time factor, economy n company strength. Once these things are satisfied, then next step is to determine which operating system and language can be used for developing the tool. Once the programmers start building the tool the programmers need lot of external support. This support can be obtained from senior programmers, from book or from websites. Before building the system the above consideration r taken into account for developing the proposed system Thanks to the revolutionary "reinventing the phone" campaigns initiated by Apple Inc. in 2007, nowadays smart phones are shipped with multiple microprocessor cores and gigabyte RAMs; they possess more computation power than personal computers of a few years ago. On the other hand, the wide deployment of 3G broadband cellular infrastructures further fuels the trend. Apart from common productivity tasks like emails and web surfing, smart phones are flexing their strengths in more challenging scenarios such as real time video streaming and online gaming, as well as serving as a main tool for social exchanges. Although many mobile social or media applications have emerged, truly killer ones gaining mass acceptance are still impeded by the limitations of the current mobile and wireless technologies, among which battery lifetime and unstable connection bandwidth are the most difficult ones. It is natural to resort to cloud computing, the newly-emerged computing paradigm for low-cost, and agile, scalable resource supply, to support power-efficient mobile data communication. With virtually infinite hardware and software resources, the cloud can offload the computation and other tasks involved in a mobile application and may significantly reduce battery consumption



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At the mobile devices, if a proper design is in place. The big challenge in front of us is how to effectively exploit cloud services to facilitate mobile applications. There have been a few studies on designing mobile cloud computing systems, but none of them deal in particular with stringent delay requirements for spontaneous social interactivity among mobile users.

### 3. EXISTING SYSTEM

In the existing system reversible data hiding technique the image is compressed and encrypted by using the encryption key and the data to hide is embedded in to the image by using the same encryption key. The user who knows the secret encryption key used can access the image and decrypt it after extracting or removing the data hidden in the image. After extracting the data hidden in the image then only can be the original image is retrieved.

### 4. PROPOSED SYSTEM

We propose the information hiding concept to reduce the risk of using cryptographic algorithms alone. Data hiding techniques embed information into another medium making it imperceptible to others, except for those that are meant to receive the hidden information and are aware of its presence. It focuses on methods of hidden data in which cryptographic algorithms are combined with the information hiding techniques to increase the security of transmitted data.

### 5. MODULE DESCRIPTION

The most crucial phase of any project is the implementation. This includes all those activities that take place to convert from the old system to the new system. It involves setting up of the system for use by the concerned end user. A successful implementation involves a high level of interaction between the analyst, programmers and the end user. The most common method of implementation is the phased approach, which involves installation of the system concurrently with the existing system. This has its advantage in that the normal activity carried out, as part of the existing system is anyway hampered. The end users are provided with sufficient documentation and adequate training in the form of demonstration/presentation in order to familiarize with the system.

#### MODULES

1. Steganography
2. Multi-Carrier Spread Spectrum Embedding
3. Image encryption and watermarking
4. Image decryption and extraction

**Steganography:** Steganography includes the concealment of information within computer files. In digital steganography, electronic communications may include steganographic

coding inside of a transport layer, such as a document file, image file, program or protocol. Digital steganography can hide confidential data (i.e. secret files) very securely by embedding them into some media data called "vessel data." The vessel data is also referred to as "carrier, cover, or dummy data". In Steganography images used for vessel data. The embedding operation in practice is to replace the "complex areas" on the bit planes of the vessel image with the confidential data. The most important aspect of Steganography is that the embedding capacity is very large. For a 'normal' image, roughly 50% of the data might be replaceable with secret data before image degradation becomes apparent.

**Multi-Carrier Spread Spectrum Embedding:** The technique of spread spectrum may allow partly fulfilling the above requirements. Advantages of spread spectrum techniques are widely known: Immunity against multi-path distortion, no need for frequency planning, high flexibility and variable data rate transmission. The capability of minimising multiple access interference in direct-sequence code-division-multiple-access system is given by the cross-correlation properties of spreading codes. In the case of multi-path propagation the capability of distinguishing one component from others in the composite received signal is offered by the auto-correlation properties of the spreading codes.

**Image encryption and watermarking:** The host image is an 8-bit or higher grey level image which must ideally be the same size as the plaintext image or else resized accordingly using the same proportions. Pre-conditioning the cipher and the convolution processes are undertaken using a Discrete Fourier Transform (DFT). The output will include negative floating point numbers upon taking the real component of a complex array. The array must be rectified by adding the largest negative value in the output array to the same array before normalization. For color host images, the binary cipher text can be inserted into one or all of the RGB components. The binary plaintext image should have homogeneous margins to minimize the effects of ringing due to 'edge effects' when processing the data using Fourier transform.

### 6. FEASIBILITY REPORT & SYSTEM TESTING

The feasibility of the project is analyzed in this phase and business proposal is put forth with a very general plan for the project and some cost estimates. During system analysis the feasibility study of the proposed system is to be carried out. This is to ensure that the proposed system is not a burden to the company. For feasibility analysis, some understanding of the major requirements for the system is essential. Three key considerations involved in the feasibility analysis are

- ECONOMICAL FEASIBILITY
- TECHNICAL FEASIBILITY
- SOCIAL FEASIBILITY



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**ECONOMICAL FEASIBILITY:** This study is carried out to check the economic impact that the system will have on the organization. The amount of fund that the company can pour into the research and development of the system is limited. The expenditures must be justified. Thus the developed system as well within the budget and this was achieved because most of the technologies used are freely available. Only the customized products had to be purchased.

**TECHNICAL FEASIBILITY:** This study is carried out to check the technical feasibility, that is, the technical requirements of the system. Any system developed must not have a high demand on the available technical resources. This will lead to high demands on the available technical resources. This will lead to high demands being placed on the client. The developed system must have a modest requirement, as only minimal or null changes are required for implementing this system.

**SOCIAL FEASIBILITY:** The aspect of study is to check the level of acceptance of the system by the user. This includes the process of training the user to use the system efficiently. The user must not feel threatened by the system, instead must accept it as a necessity. The level of acceptance by the users solely depends on the methods that are employed to educate the user about the system and to make him familiar with it. His level of confidence must be raised so that he is also able to make some constructive criticism, which is welcomed, as he is the final user of the system.

**SYSTEM TESTING:** The purpose of testing is to discover errors. Testing is the process of trying to discover every conceivable fault or weakness in a work product. It provides a way to check the functionality of components, sub-assemblies, assemblies and/or a finished product. It is the process of exercising software with the intent of ensuring that the software system meets its requirements and user expectations and does not fail in an unacceptable manner. There are various types of test. Each test type addresses a specific testing requirement.

## TYPES OF TESTING

**Unit testing:** Unit testing involves the design of test cases that validate that the internal program logic is functioning properly, and that program inputs produce valid outputs. All decision branches and internal code flow should be validated. It is the testing of individual software units of the application. It is done after the completion of an individual unit before integration. This is a structural testing, that relies on knowledge of its construction and is invasive. Unit tests perform basic tests at component level and test a specific business process, application, and/or system configuration. Unit tests ensure that each unique path of a business process performs accurately to the documented specifications and contains clearly defined inputs and expected results.

**Integration testing:** Integration tests are designed to test integrated software components to determine if they actually run as one program. Testing is event driven and is more concerned with the basic outcome of screens or fields. Integration tests demonstrate that although the components were individually satisfactory, as shown by successful unit testing, the combination of components is correct and consistent. Integration testing is specifically aimed at exposing the problems that arise from the combination of components.

**Functional test:** Functional tests provide systematic demonstrations that functions tested are available as specified by the business and technical requirements, system documentation, and user manuals. Organization and preparation of functional tests is focused on requirements, key functions, or special test cases. In addition, systematic coverage pertaining to identify Business process flows; data fields, predefined processes, and successive processes must be considered for testing. Before functional testing is complete, additional tests are identified and the effective value of current tests is determined.

**System Test:** System testing ensures that the entire integrated software system meets requirements. It tests a configuration to ensure known and predictable results. An example of system testing is the configuration oriented system integration test. System testing is based on process descriptions and flows, emphasizing pre-driven process links and integration points.

**White Box Testing:** White Box Testing is a testing in which in which the software tester has knowledge of the inner workings, structure and language of the software, or at least its purpose. It is used to test areas that cannot be reached from a black box level.

**Black Box Testing:** Black Box Testing is testing the software without any knowledge of the inner workings, structure or language of the module being tested. Black box tests, as most other kinds of tests, must be written from a definitive source document, such as specification or requirements document. It is a testing in which the software under test is treated, as a black box. You cannot "see" into it. The test provides inputs and responds to outputs without considering how the software works.

## Test Cases

**Unit Testing:** Unit testing is usually conducted as part of a combined code and unit test phase of the software lifecycle, although it is not uncommon for coding and unit testing to be conducted as two distinct phases.

**Test strategy and approach:** Field testing will be performed manually and functional tests will be written in detail.



**Test objectives**

- All field entries must work properly.
- Pages must be activated from the identified link.
- The entry screen, messages and responses must not be delayed.

**Features to be tested**

- Verify that the entries are of the correct format
- No duplicate entries should be allowed
- All links should take the user to the correct page.

**Integration Testing:** Software integration testing is the incremental integration testing of two or more integrated software components on a single platform to produce failures caused by interface defects.

The task of the integration test is to check that components or software applications, e.g. components in a software system or – one step up – software applications at the company level – interact without error.

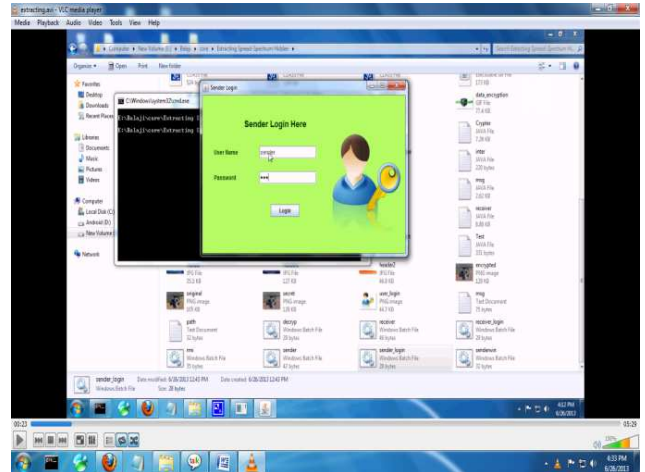
**Test Results:** All the test cases mentioned above passed successfully. No defects encountered.

**Acceptance Testing:** User Acceptance Testing is a critical phase of any project and requires significant participation by the end user. It also ensures that the system meets the functional requirements.

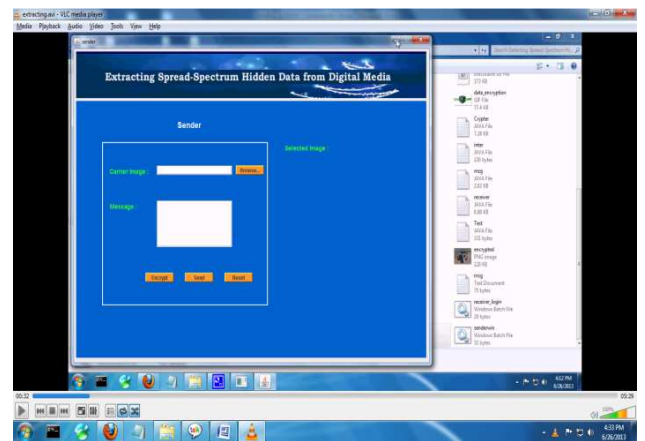
**7. CONCLUSION**

This paper presents our view of what might become a trend for mobile TV, i.e., mobile social TV based on agile resource supports and rich functionalities of cloud computing services. We introduce a generic and portable mobile social TV framework, CloudMoV, that makes use of both an IaaS cloud and a PaaS cloud. The framework provides efficient transcoding services for most platforms under various network conditions and supports for co-viewing experiences through timely chat exchanges among the viewing users. By employing one surrogate VM for each mobile user, we achieve ultimate scalability of the system. Through an in-depth investigation of the power states in commercial 3G cellular networks, we then propose an energy-efficient burst transmission mechanism that can effectively increase the battery lifetime of user devices.

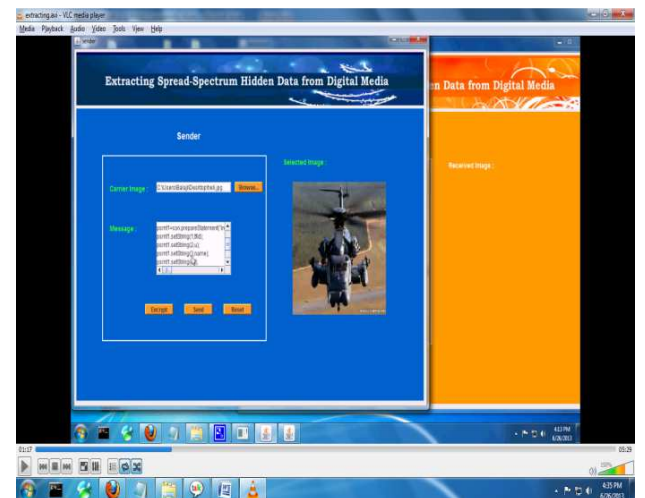
**8. OUTPUT SCREENS**



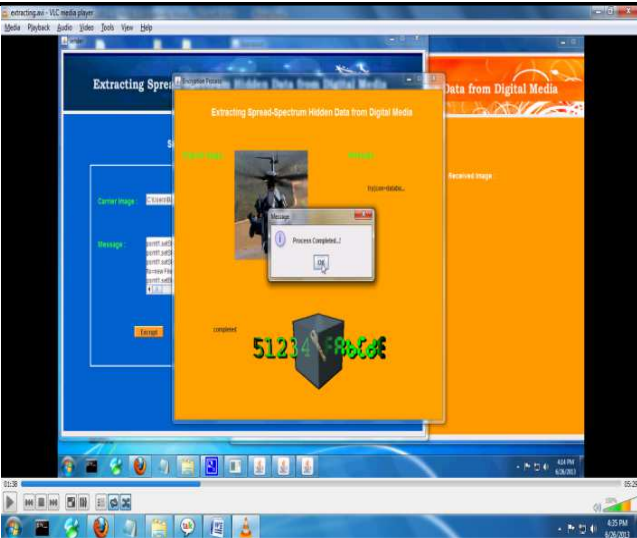
Sender Login



Sender Homepage



Add Files



Complete Encrypt Process

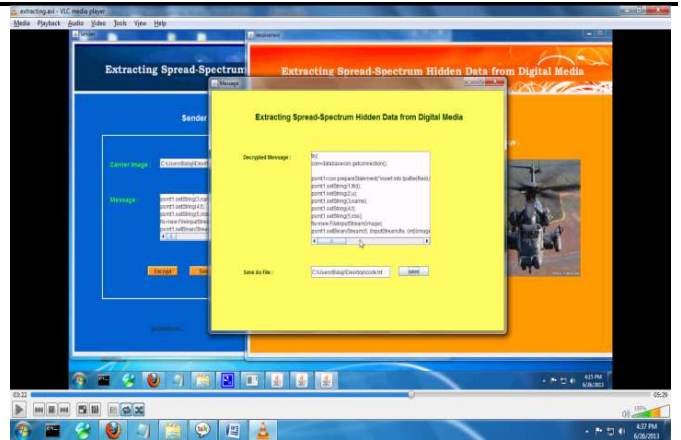
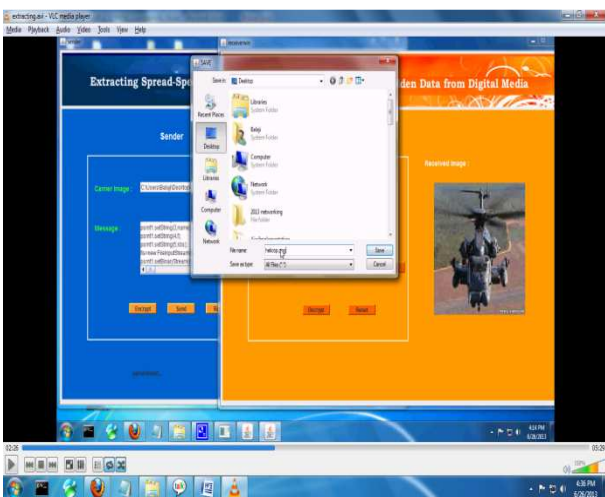


Fig 6.3: Save Text File



Comparison of original image



Save Image

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